

BRACHA & RACHELLI ROSENTHAL

BAKING AND CHOCOLATE

Age:
12 AND 10

City:
BROOKLYN, NY

HOW DID YOU LEARN OR DISCOVER YOUR TALENT?

We always loved doing stuff in the kitchen. Many years ago, we dressed up as ladybugs on Purim, so we made ladybug chocolate molds. We enjoyed it so much, we started using the molds more often and began experimenting even more. A little over two years ago, our mother's friend had a baby girl, and we sent over chocolate-dipped pretzels for the kiddush. Even though she had a party planner and all kinds of fancy desserts, all the guests kept asking her where the pretzels came from! She convinced us to start a business. Baruch Hashem, we got hashgachah, our business grew quickly, and now we're busy filling orders all the time. We bake brownies, chocolate logs, kokosh cakes, peanut chews, bark, peanut butter cups, chocolate covered Oreos, and much more... and we're still always experimenting with new recipes!

WHAT'S SOMETHING SPECIAL YOU DO OR PLAN ON DOING WITH YOUR TALENT?

We have done bake sales and donated the money to worthy causes. We've also created thousands of beautiful packages of our artistic food creations and donated them to different tzedakah organizations, including Ohr Nava, Yad Eliezer, Bonei Olam, Chai Lifeline, Kids of Courage, and many more. Sometimes the organization gives them out to their patrons, sometimes they sell them to raise money, sometimes we don't even know what they do with them!

We love baking and making our chocolates because they always make people smile, but it feels extra special when we know they're benefiting a worthy cause too!

